

Ending a Story

News Writing

TODAY

We will learn techniques for finding a stopping point for stories.

I will write different types of endings for the same story, as well as write and edit a story using all of the news writing tools.

ON YOUR OWN

Read the following top section of a news story.

What feels weird about this ending?

Ticket holders can log onto the event website and let organizers know how to process their refund from the cancelation.

“We hope all people who missed the concert to go online tomorrow for their refunds,” organizer Charles Encharge said. “I think they will be getting a 100% refund, but I will have to go back and check.”

ON YOUR OWN

Read the following top section of a news story.

What feels weird about this ending?

The story doesn't feel complete. The reader is left with this feeling of indecision and expects something else to come next.

It's the same as if you started a sentence in a conversation and just

WHAT YOU SHOULD HAVE LEARNED

1. *Stories should end feeling complete. Readers shouldn't be looking for the rest of the article.*
2. *Stories can end on quotes that have a forward look or sometimes those that circle back to the past.*
3. *Stories can end by providing contact information or other types of reader help to provide more information.*
4. *Stories should not end by cheerleading or summarizing.*